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**Re: Freeplay Music LLC v. Sportsbrand Media Group, et al.,
1:10-CV-0635 (SAS)**

February 17, 2011

By Facsimile

Honorable Shira A. Scheindlin
United States Federal District Court
Southern District of New York
500 Pearl Street
New York, NY 10007-1312

Your Honor:

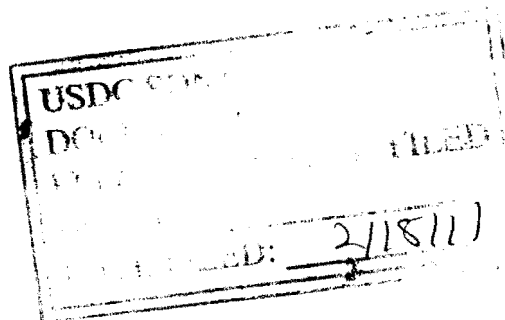
Plaintiff's request for an extension of fact
discovery until April 28, 2011 is hereby
granted. The final pre trial conference
will therefore be held on May 3, 2011 at 4:30 pm.
No further extensions will be granted SO ORDERED.

We represent the Plaintiff Freeplay Music LLC in the above-captioned case. For the last
several months, all of the parties have been exchanging fact discovery, as well as simultaneously
engaging in settlement discussions in a good faith attempt to resolve this matter.

The Scheduling Order that was entered by the Court on June 8, 2010 sets the end of fact
discovery on February 28, 2011. No trial date has been set by the Court.

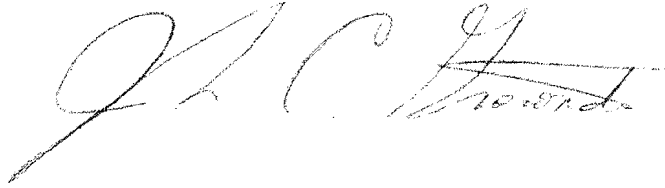
Freeplay requests a brief sixty-day extension of the fact discovery cutoff date, until April
28, 2011. The Defendants do not oppose this request, which is the first request for an extension
of fact discovery in this matter. During this period, the parties will continue to exchange fact
discovery, as well as continue to engage in settlement discussions with the hope of resolving this
matter.

Thank you, Your Honor.



Respectfully Submitted,

The Gioconda Law Group PLLC

A handwritten signature in black ink, appearing to read "J.C. Gioconda", with a stylized flourish at the end.

Joseph C. Gioconda

cc: Mark Mutterperl, Esq. (by e-mail);
Charles Baker, Esq. (by e-mail); and
Robert Gage, Esq. (by e-mail).